

## Telecom Association Voting Members Name Best TA Vendors in 26 Categories

### Runners up receive Top 5 or Top 10 designations in 5<sup>th</sup> annual awards program

LAKE ELSINORE, CA – January 3, 2011 – Over 800 votes were cast by qualified TA agent members in the fifth annual Telecom Association (“TA”) [“Members Choice” Awards](#) for 2010. In the most competitive category of “Best Master Agency”, a tie was declared when both [World Telecom Group](#) (“WTG”) and [Telarus](#) achieved an equal number of confirmed votes even after a recount.



“I personally interviewed scores of TA members when doing the recount and the praise for both WTG and Telarus could not have been higher,” stated [Dan Baldwin](#), TA Executive Director. “While some view WTG and Telarus as very different kinds of master agencies, the agent praise heaped on both by informed TA voting members had a similar ring citing great back office support, online quoting solutions and an ‘agent first’ attitude”.

Other big winners in the 2010 members Choice Awards included [AireSpring](#), [Granite Telecom](#), [MegaPath](#) and [TouchTone](#), TA vendor members that each won a Members Choice, Top 5 or Top 10 award in six or more categories.

Selection as a Members Choice, Top 5 or Top 10 Award winner showcases a TA vendor’s long term commitment to technology solutions that work as well as customer service excellence. A complete list of winners by category or vendor name can be accessed at [www.TAvote.com](http://www.TAvote.com).

TA’s voting members are heavily experienced technology industry consultants and channel sales partners that have compared all the best and affordable vendors against one another before recommending one or two to their business clients who view TA’s members as trusted advisors. Through hard earned experience, TA members know which telecom industry vendors to avoid and which ones to recommend. Having TA’s qualified voting members select TA’s vendors as their choice means they are both trusted and proven in their winning category.

To be designated by TA as a qualified TA “Voting Member”, a TA member must show themselves to be both experienced and qualified. To measure their voting qualification, TA examines the member’s business website, their LinkedIn page and even interviews them on the phone if necessary. “If I wouldn’t feel comfortable referring my best customer to them I don’t want them voting in TA’s awards,” concluded Baldwin, also an active telecom agent himself.

TA congratulates all their vendor members that earned a Members Choice award in 2010 and is especially grateful to all the TA members who cast a ballot and submitted themselves to TA’s voter qualification process.

**ABOUT TELECOM ASSOCIATION** – Founded in 1995, [Telecom Association](#) is a professional membership organization of 3,800 individual members and over 50 telecom and technology vendors that help businesses with their phone, voice, Internet and data network integration needs.

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