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**For Immediate Release**

**TouchTone Launches New Incentive Program that Pays Big to Channel Partners who Activate New Wireless Customers**

**Whippany, NJ (February 19, 2009)** – TouchTone Communications, a full service telecommunications service provider, has announced the launch of an attractive new incentive program that now rewards channel partners an even bigger payout for all new wireless voice activations. The promotion will kick-off at the Channel Partners Conference and Expo (March 1) and will run through May 31, 2009.

“This one-time cash payout is in addition to their monthly residual commissions,” said James D’Asti, Wireless Services Manager for TouchTone Communications. “This incentive program was designed to even further motivate our channel partners to capitalize on the ever-growing wireless marketplace.”

Unlike other providers who only offer a one-time commission, TouchTone also provides its channel partners with monthly lifetime residual commissions. The company’s Cellular Monthly Residual Program was recently named a 2009 Top Hot Telecom Program by the TelecomAssociation.

“We are always looking for new ways for partners to earn extra cash, especially given our current economic state,” commented D’Asti. “We also offer a Wireless Accessory Affiliate Program that offers partners a simple, hassle-free way to earn an extra 15% on all accessory sales.”

Enrollment is free and easy. Once registered, channel partners are provided with a banner assigned a unique URL that tracks sales. All items are shipped directly to the customer, so channel partners never have to purchase or stock items.

“Nearly all cell phone users will buy at least one wireless accessory during their phone’s lifetime. A wireless accessory is a simple 30 second up-sell that can earn channel partners rewarding commissions,” concluded D’Asti.

**About TouchTone Communications, Inc.**

TouchTone Communications, through established relationships with industry leaders and Tier 1 service providers, delivers innovative Voice, Data/Internet, Wireless and VoIP solutions to residential, business and government entities. Established in 1993, the New Jersey-based company prides itself on providing the highest quality service at the most competitive prices, while always maintaining first-class customer service. For more information please call 1-800-266-4006 or visit [www.touchtone.net](http://www.touchtone.net).

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